

- For Immediate Release -

HTC Hits the Right Notes with Mobile Buyers this Christmas

According to mobile phone comparison website, Omio.com, the mobile phone most purchased on the site in the first three weeks of December was not (shock horror) the iPhone 3GS. 'Top of the Mobs' was, by a distance, the HTC HD2.

But in fact, this shouldn't have come as a surprise. HTC has already grabbed an armful of 'Best Phone' awards this year, and rightly so.

Much of the popularity of the HD2 mobile, with its mammoth 4.3-inch touchscreen display, comes down to the fact that it appeals to both business users and teenagers, who want every multimedia software imaginable.

With a 5-megapixel lens and dual-LED flash, GPS and support for apps thanks to Marketplace for Mobile, the HD2 is the perfect poster boy for the next generation of Windows phones.

Greedily, HTC also took the silver medal. Packing a 5-megapixel autofocus camera, 3.2-inch capacitive touchscreen and GPS in a unique, angular form, the Hero is arguably the best demonstration of what Google's new Android operating system is really capable of.

Perhaps surprisingly the iPhone 3GS, the second update to the groundbreaking Apple formula, came fifth, losing out to Sony Ericsson's feature-crammed Satio and the quick-brained Samsung Jet.

For the top 10 most popular mobiles this Christmas on Omio.com, see Notes to Editor.

Ernest Doku, Technology Editor, Omio.com, comments:

"Some people will be surprised that the iPhone 3GS didn't top the mobile charts, but there's some serious competition out there these days. HTC have come on in leaps and bounds throughout 2009 and the quality of the HD2 and Hero is outstanding."

— Ends —

Notes to Editor

The 10 Most Popular Mobile Phones Purchased for Christmas 2009 were:

1. HTC HD2

OMIO LINK:

HTC HD2

URL: <http://www.omio.com/phones/htc/hd2>

Representing Windows Mobile, as the Hero has done for Android, the 'wow' factor of the HTC HD2 is definitely marrying Microsoft's mobile operating system to that mammoth 4.3-inch touchscreen display.

Bringing the smooth, refined Sense user interface, as well as the first phone to offer multi-touch on Windows Mobile 6.5, the HTC HD2 is equally at home being a business device as it is a multimedia powerhouse.

With a 5-megapixel lens and dual-LED flash, GPS and support for apps thanks to Marketplace for Mobile, the HD2 is the perfect poster boy for the next generation of Windows phones.

2. HTC Hero

OMIO LINK:

HTC Hero

URL: <http://www.omio.com/phones/htc/hero>

The strong design, slick social networking skills and beautiful implementation of the Android operating system with the 'Sense' UI, has seen the HTC Hero grab an armful of 'Best Phone' awards this year, and rightly so.

Packing a 5-megapixel autofocus camera, 3.2-inch capacitive touchscreen and GPS in a unique, angular form factor, the Hero is possibly the best phone to demonstrate what Google's new operating system is really capable of.

Winning the hearts and minds of those not swayed by the iPhone, the Hero is easily the next best thing.

3. Sony Ericsson Satio

OMIO LINK:

Sony Ericsson Satio

URL: <http://www.omio.com/phones/sony-ericsson/satio>

A 12.1 megapixel wielding device that combines the strongest features of the Cybershot range, the Sony Ericsson Satio compliments them with the latest Walkman functionality, wrapping them together with a slick full touch Symbian powered user interface.

The 3.5" display is clear, crisp and responsive to the touch, and the built-in 3G connectivity and GPS set it amongst the strongest smartphone contenders.

Strong advertising and an arresting form factor have seen the Satio fly off the shelves in the last few weeks, and the pre Christmas fervour shows little sign of slowing down.

4. Samsung Jet

OMIO LINK:

[Samsung Jet](http://www.omio.com/phones/samsung/s3650-genio "Samsung Samsung Jet")

URL: <http://www.omio.com/phones/samsung/jet-s8000>

Feature packed phones are often hindered by sluggish-performance so when Samsung decided to supercharge their follow up to the Tocco Lite, we were all ears.

Under the bright 3.1 inch display, Samsung have squeezed a super fast 800 Mhz CPU meaning that you can take advantage of its HSDPA-enabled 3G capabilities. Add to that a massive 5mp camera, 3.5mm jack for

Perhaps the most outstanding feature of this phone though is the price tag – in fact we've never seen such specs at such a low price and it is no surprise that the Jet has been flying off the shelves in the run up to Christmas.

5. Apple iPhone 3GS

OMIO LINK:

[Apple iPhone 3GS](http://www.omio.com/phones/apple/iphone-3g-s-16gb "Apple iPhone 3GS")

URL: <http://www.omio.com/phones/apple/iphone-3g-s-16gb>

Getting the design so very right first time, has given Apple the ability to reiterate rather than revolutionise, and the iPhone 3GS is the second update to the groundbreaking formula.

Expanding on the iconic device with a 3 megapixel camera, video recording, voice controls and up to 32GB of storage, the Apple iPhone 3GS is able to do it all, faster.

6. Nokia N97 Mini

OMIO LINK:

[Nokia N97 Mini](http://www.omio.com/phones/nokia/n97-mini "Nokia N97 Mini")

URL: <http://www.omio.com/phones/nokia/n97-mini>

In the N97 Mini, Nokia have managed to deliver a slim-line version of the original without significant sacrifices in the features on offer.

The 3.2 inch screen is only a smidgen smaller than the original N97 and the Mini retains the original's razor sharp 640x480 resolution. The slick QWERTY keypad slides out at an angle making this an ergonomic beauty to type with.

Add to that a 5MP camera Carl Zeiss Lens, Dual LED Flash, 8GB built in memory (upgradeable to 16Gb) and you can see why people have been snapping up this Swedish beauty.

7. Samsung Tocco Lite

OMIO LINK:

[Samsung Tocco Lite](http://www.omio.com/phones/samsung/tocco-lite-s5230 "Samsung Tocco Lite")

URL: <http://www.omio.com/phones/samsung/tocco-lite-s5230>

Samsung are on fire right now, with a whole host of touch screen phones on the market.

The Tocco Lite delivers all the basics of mobile telephony with ease thanks to the super user-friendly TouchWiz interface and large 3 inch display.

Presented in a slender form factor, the Tocco Lite has broad appeal that has secured it fans in all age groups.

8. Blackberry Storm 2

OMIO LINK:

[Blackberry Storm 2](http://www.omio.com/phones/blackberry/storm2 "Blackberry Storm 2")

URL: <http://www.omio.com/phones/blackberry/storm2>

The Storm 2 is currently Blackberry's most direct attempt to rival the iPhone and is a refinement of the original, which was Blackberry's first foray into touch screen territory.

Stunning screen resolution and SurePress technology make for a smart phone experience that both looks and feels right at the cutting edge of mobile technology.

Add to that built in WiFi, 3.15MP camera with flash, MP3 and movie player and a host of in-built applications and you can appreciate why people are so keen to get a taste of the latest Blackberry.

9. Samsung Genio Touch

OMIO LINK:

[Samsung Genio Touch](http://www.omio.com/phones/samsung/s3650-genio "Samsung Genio Touch")

URL: <http://www.omio.com/phones/samsung/s3650-genio>

The Samsung Genio Touch continues the popular range with a cheap and cheerful handset that brings touch screen joy *without* the price tag.

The 2.8-inch display offers the same TouchWiz user interface spotted on higher end devices, and with customizable covers as well as a 2 megapixel camera, the Genio Touch punches above its weight in terms of both looks and specs, and customers are snapping this little beauty up in their droves.

10. BlackBerry Curve 8520

OMIO LINK:

[Blackberry Curve 8520](http://www.omio.com/phones/blackberry/curve-8520 "Blackberry Curve 8520")

URL: [http://www.omio.com/phones/blackberry/curve-8520](http://www.omio.com/phones/blackberry/curve-8520 "Blackberry Curve 8520")

Courting the casual user and breaking taboos seem to be the primary aims of the Curve 8520, getting rid of the famous trackball and replacing it with optical pad, and also becoming the first to have BlackBerry dedicated media buttons.

The Curve 8520 is still very much a messaging device, sporting the familiar QWERTY keyboard and e-mail functionality that the Blackberry brand has become famous for.

With additions like BlackBerry App World and a headphone jack to appeal to feature phone fans, the Curve 8520 strikes the perfect balance of fashion accessory and connected device.