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## **OFGEM'S PRICE RISE RULING COMES INTO FORCE**

Ofgem's rule encouraging energy suppliers to give 30 days notice of a price rise comes into effect today. It is a move welcomed by uSwitch.com, the independent price comparison and switching service, as it gives consumers time to shop around for a better deal.

**Ann Robinson, Director of Consumer Policy at [uSwitch.com](http://uSwitch.com), says:** "Given that the majority of households are not on the best deal, this is a very positive step and will at least alert people to the need to shop around. At the moment just one in ten households are on the most competitive plans in the market – this is a move that could see many more moving to take advantage of lower energy prices.

"We welcome any moves to increase transparency in the energy market and to ensure that consumers get a better deal from their provider. We have always argued that energy suppliers need to be more transparent in their communications with customers and today's rule enforcement is a step in the right direction to achieving this."

**For more information visit [www.uSwitch.com](http://www.uSwitch.com) or call 0800 093 06 07**

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**Notes to editors:**

1. Ofgem's report <http://www.ofgem.gov.uk/Media/PressRel/Documents1/30%20day%20rule.pdf>

**About us**

uSwitch.com is a free, impartial, online and telephone-based comparison and switching service, helping consumers compare prices on gas, electricity, water, heating cover, home telephone, broadband, digital television, mobile phones and personal finance products including mortgages, credit cards, current accounts and insurance. In 2010 uSwitch.com celebrated ten years of saving customers money.

uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax and post. Consumers should fax 020 7233 5933 or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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