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**TWO MONTHS' FREE ENERGY FROM E.ON - COULD BE A PERFECT 'FIT' SAYS
USWITCH.COM**

Independent price comparison and switching service, uSwitch.com, welcomes E.ON's new Energy Fit Plan, and says that it could be a lifeline for some consumers, especially those interested in reducing the amount of energy they use.

Tom Lyon, energy expert at uSwitch.com, says: "This new plan could be just what the doctor ordered for many households. After the most recent round of price hikes many will breathe a sigh of relief at the prospect of two months' free energy over the next two years. This is the equivalent of an 8.3% discount on the average bill, which is more generous than the discount many customers who pay by direct debit could receive^[1].

"The plan also comes with the added bonus of a free energy monitor and online energy efficiency advice which could help people to cut even more off their bills. And households signing up to the plan can also earn Tesco Clubcard points. The plan costs £1,150 on average a year - £105 more than the cheapest plan on the market which is ScottishPower's Online Energy Saver 16^[2]. But some of the additional perks could make up for this.

"However, consumers should be aware that although the plan has no exit fees, it is a two year plan and they could lose either one or two months' free energy if they leave early. And for those worried about their bills right now, there are more competitive plans on the market. Consumers should make sure the plan suits their needs before signing on the dotted line."

For more information visit www.uSwitch.com or call 0800 093 06 07

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Notes to editors:

1. One month of free energy each year is the equivalent of an 8.3% discount on the average annual bill. Other E.ON monthly Direct Debit dual fuel customers typically receive a discount of 8% off their total annual bill.
2. ScottishPower Online Energy Saver 16 has an average bill size of £1,045. Based on a medium user consuming 3,300 kWh of electricity and 16,500 kWh of gas paying by direct debit and managing their energy account online with bill sizes averaged across all regions. E.ON Energy Fit Plan has an average bill size of £1,150.

About us

uSwitch.com is a free, impartial, online and telephone-based comparison and switching service, helping consumers compare prices on gas, electricity, water, heating cover, home telephone, broadband, digital television, mobile phones and personal finance products including mortgages, credit cards, current accounts and insurance. In 2010 uSwitch.com celebrated ten years of saving customers money.

uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email CustomerServices@uswitch.com or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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