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O2 ROLLS OUT FREE WI-FI IN LONDON

Following the news that O2 is to roll out free Wi-Fi in London, **Ernest Doku, technology expert at uSwitch.com**, commented: "Free, easy-to-access wireless connectivity in two of London's busiest boroughs will be well received by tourists and locals alike. It's also a canny move by O2, perfectly timed with the eyes of the world focused on London in 2012.

"With 3G mobile coverage in the capital still prone to connection 'blackspots', the promise of a quality connection for browsing, email and downloading content on the go – without smartphone users having to eat into their monthly data allowances – is an exciting development.

"It is not enough anymore to have high-quality connectivity in the home and workplace. The social networking, mobile user of today demands to be connected anytime, anywhere, and if London is to keep pace with other world cities, then mobile connectivity is a vital cog in the wheel.

"O2 has said its longer-term aim is to expand its Wi-Fi footprint and rollout the network across other parts of London. It'll be interesting to see if this does actually happen once the Olympics has come and gone. Also, there will inevitably be other cities around the UK looking at O2's plans for London and wondering if they are part of any future plans."

For more information visit www.uswitch.com or call 0800 093 0607

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