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## **FUJITSU SUPERFAST BROADBAND SCHEME WILL REVOLUTIONISE THE MARKETPLACE**

Fujitsu is set to do battle with BT in the war for Government subsidies as it prepares to roll out a £2bn superfast broadband infrastructure to households in rural areas.

**Ernest Doku, technology expert at [uSwitch.com](http://uSwitch.com)**, comments: "For too long, rural Britain has remained in the slow lane when it comes to broadband, so for this Fujitsu-led group to pledge so much private money in conjunction with Government spending and industry bodies is an exciting development. Their proposed speeds are more than 10 times faster than BT's, and would be among the fastest in the world, potentially revolutionising five million homes within the next five years.

"While BT's scheme is an improvement to the state of broadband in the UK, this project from Fujitsu will take us a step closer to delivering superfast broadband direct to people's doors. And any alternative to BT's plans for an infrastructure roll-out should certainly breed more competitive plans and pricing, as well as finally bringing super-fast Gigabit connections to meet with the UK's rising broadband demands."

**For more information visit [www.uswitch.com](http://www.uswitch.com) or call 0800 093 0607**

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