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**SAMSUNG GALAXY S II IS CONSUMERS' TOP HANDSET FOR FOURTH  
CONSECUTIVE MONTH**

- **Samsung Galaxy S II retains top spot in August as UK's most popular handset**
- **HTC continues to dominate with six of the top 10 positions as Desire HD returns to chart**
- **Android still rules – Google's OS now powers nine of the top 10 handsets.**

Samsung's Galaxy S II handset has clung onto the top spot for a fourth consecutive month, keeping Apple's iPhone 4 decisively in second place, according to the latest data from independent price comparison and switching service, [uSwitch.com](http://uSwitch.com).

The [uSwitch.com Mobile Tracker](http://uSwitch.com/MobileTracker), which ranks the most popular phones based on live searches and sales, shows that, as well as keeping its crown, Samsung holds three spots in the top 10. The affordable Galaxy Ace has climbed six places in the last month to become consumers' third most popular choice, despite only making its top 10 debut in July.

Meanwhile HTC handsets still monopolise the market, with the Desire S, Sensation and Wildfire S contributing to the Taiwanese manufacturer holding an impressive six slots in the chart.

In the battle between the smartphone operating systems, Google's Android platform remains a dominant force, powering nine of the top 10 handsets.

**Number one handset for August 2011** – Samsung's flagship Galaxy S II maintains its position as the nation's number one phone for another month.

**Biggest climber** – Samsung enjoys more success as the Galaxy Ace becomes the biggest climber. Last month it entered the top 10 for the first time since its release in February and during August has climbed six places.

**Biggest faller** – The HTC Desire and the Samsung Galaxy S i9000 have each slipped five places in the top 10. But Research in Motion’s popular BlackBerry Curve 8520 has disappeared from the chart altogether, having enjoyed a top 10 spot since uSwitch.com’s mobile tracker started in September 2010.

**Top 10 handsets (tracked by live sales and searches on uSwitch.com) – correct as at 30th August 2011**

#	Handset	Powered by	Movement
1	Samsung Galaxy S II	Android	No change
2	Apple iPhone 4 (16GB)	Apple	No change
3	Samsung Galaxy Ace	Android	↑ Up 6 places
4	HTC Wildfire S	Android	↑ Up 4 places
5	HTC Wildfire	Android	↑ Up 2 places
6	HTC Desire S	Android	↑ Up 4 places
7	HTC Sensation	Android	↓ Down 2 places
8	Samsung Galaxy S i9000	Android	↓ Down 5 places
9	HTC Desire	Android	↓ Down 5 places
10	HTC Desire HD	Android	↑ Up 1 place

Source: uSwitch.com

**Ernest Doku, technology expert at [uSwitch.com](http://uSwitch.com), says:** “A capable and brilliantly priced Android handset which brings the best of Google’s operating system in a compelling package, the Samsung Galaxy S II continues to reign supreme.

“But the biggest riser for August was the Korean manufacturer’s sister device, the Galaxy Ace, which has moved six places in the chart. This is undoubtedly due to some incredibly good deals on this handset, with T-Mobile offering a free phone for just £10.42 a month.

“Meanwhile, BlackBerry’s ousting from the top 10 after a solid stint in the chart is likely a result of RIM’s recent announcement of three new Curve handsets. Given BlackBerry’s enduring popularity, consumers could now be waiting to see the prices of these new devices before plumping for a Curve. If networks and retailers range these revamps at an appealing pricepoint, expect to see them make a powerful entry into the charts in the coming months.

“Looking ahead, expect to see a swathe of phones vying for smartphone supremacy in the lead up to Christmas, with both Samsung and HTC also pegged to reveal new flagship handsets in the coming weeks.

“However, with companies like Samsung supporting their own mid-range operating system with three new phones in the coming quarter (Wave 3, Wave M and Wave Y), affordable smartphones will continue to lower the barrier to entry for consumers, but at the same time attempting to deliver a decent user experience in their own right.”

**For more information visit [www.uswitch.com](http://www.uswitch.com) or call 0800 093 0607**

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