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SAMSUNG GALAXY S II MAKES IT THREE MONTHS IN A ROW AT THE TOP

- **Samsung Galaxy S II retains top spot in July as UK's most popular handset**
- **HTC continues to dominate with five of the top 10 positions, but Desire HD falls out of chart for first time**
- **Android still rules– Google's OS powers eight of top 10 handsets.**

Samsung's Galaxy S II handset has clung onto the top spot for the third month in a row, keeping Apple and HTC in second and third place, according to the latest data from independent price comparison and switching service, uSwitch.com.

The [uSwitch.com Mobile Tracker](http://uSwitch.com/MobileTracker), which ranks the most popular phones based on live searches and sales, shows that as well as keeping its crown, Samsung now holds three spaces in the top 10, as the affordable Galaxy Ace climbs five places to enter the chart at number nine. Meanwhile HTC's domination falters as the Desire HD falls from grace, but its presence is still significant with the Desire S, Sensation and Wildfire S contributing to the Taiwanese manufacturer holding five slots in the chart. In the battle between the smartphone operating systems, Google's Android platform remains dominant, powering eight of the top 10 handsets.

Number one handset for July 2011 – A hat trick for the Samsung Galaxy S II as it maintains its position as the nation's number one phone for another month. With the Korean manufacturer's flagship Android handset exceeding five million sales in just 85 days, the Galaxy S II has ruled the roost across Europe since its May release.

Biggest climber – Samsung enjoy more success as the Galaxy Ace becomes the biggest climber, entering the top 10 for the first time since its release in February. The Galaxy S i9000 is the other biggest climber, with the huge popularity in its sequel and a lower price tag (available for free from £18), making it a great month for handset and manufacturer alike.

Biggest faller – HTC suffers a triple blow as the Sensation slips three places, the Desire S falls two to number 10 and the Desire HD slips out of the top 10 completely. However, with great deals on the original Desire and Wildfire offering free handsets from just £10 per month, HTC manages to maintain an overall dominance on the chart.

Top 10 handsets (tracked by live sales and searches on uSwitch.com) – correct as at 29th July 2011

#	Handset	Powered by	Movement
1	Samsung Galaxy S II	Android	No change
2	Apple iPhone 4 (16GB)	Apple	No change
3	Samsung Galaxy S i9000	Android	↑ 3 places
4	HTC Desire	Android	No change
5	Blackberry Curve 8520	RIM	No change
6	HTC Sensation	Android	↓ 3 places
7	HTC Wildfire	Android	No change
8	HTC Wildfire S	Android	↑ 2 places
9	Samsung Galaxy Ace	Android	↑ 5 places
10	HTC Desire S	Android	↓ 2 places

Ernest Doku, technology expert at uSwitch.com, comments: “Voted Phone of the Year for 2011 by gadget site TechRadar, the Samsung Galaxy S II deservedly remains on top for yet another month. The Korean manufacturer also celebrates further success with two more models in the Mobile Tracker’s top 10.

“Interestingly, the much hyped 3D mobile revolution seems to have failed to materialise with the LG Optimus 3D underperforming and HTC’s EVO 3D failing to make its July launch window.

“The enduring presence of the original Galaxy S, a top five spot for the original HTC Desire and Samsung’s Galaxy Ace breaking into the chart shows that consumers are voting with their wallets and opting for great mobile deals rather than just the latest technology.

“However, Samsung shouldn’t get too comfortable. Apple’s iPhone 4 continues to snap at its heels, and with rumours of an iPhone sequel continuing unabated, great deals on the current model could boost sales.

“Either way, the Galaxy S II is proof that a powerful and appealing flagship device at a reasonable price can cement its position in the hearts and minds of consumers, even in the face of incredibly strong brands and stiff smartphone competition.”

For more information visit www.uswitch.com or call 0800 093 0607

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