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CONSUMERS TO FINALLY BENEFIT FROM MOBILE TERMINATION RATE CUT

- **BT cuts cost of calling a mobile from a landline from 13p to 11.3p per minute during day and from 7p to 5.3p per minute during evening – effective from 28th May**
- **Rate cut follows Ofcom’s order to cut Mobile Termination Rates 4.3p to 2.66p per minute on 1st April and just 0.69p by 2014.**

BT has today announced that, from this weekend, it will be cheaper to call a mobile phone from a landline. The move follows Ofcom’s ruling to cut Mobile Termination Rates, the rate that mobile networks charge rival networks and phone companies for carrying calls to their network, from 1st April.

Ernest Doku, technology expert at uSwitch.com, comments: “Any BT customer that makes calls to mobiles from their landline will benefit from today’s news. This is the first significant cut in call charges to be seen by consumers since Ofcom’s termination rate ruling and should be welcomed with arms wide open.

“For years, consumers have unwittingly lined the pockets of the mobile networks with hidden charges of up to 4p for every minute of every call made. After successful lobbying from the Terminate the Rate campaign, led by BT and 3, these rates were halved from 1st April. It’s a welcome relief to see that phone customers now will benefit from the years of industry squabbling that has surrounded this rate cut.

“It’s our only hope that now BT has set the pace, the other phone companies will follow suit sooner rather than later and make it cheaper for people to make calls to mobiles.”

For more information visit www.uswitch.com or call 0800 093 0607

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About Us:

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uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email CustomerServices@uswitch.com or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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