



**For immediate release: Tuesday 20<sup>th</sup> September, 2011**

## **WORLD'S SMALLEST CAMERA REVEALED**

Following Hammacher Schlemmer launching what it claims is the world's smallest camera, **Ernest Doku, technology expert at [uSwitch.com](http://uSwitch.com), commented:** "The World's Smallest Camera is impressive, even in this era of mobile phones sporting 12-megapixel lenses. With the ability to take both high-quality photos and record video in a device measuring only one inch wide, The World's Smallest Camera is extremely compact and yet robust enough to give some smartphones a run for their money in the image capture stakes.

"There are some shortcomings – \$99 is a lot for a camera lacking a flash and with only enough power for 30 minutes of operation – but for a fully-functioning gadget that wouldn't look out of place in James Bond's lapel, The World's Smallest Camera is a cool bit of kit."

**For more information visit [www.uswitch.com](http://www.uswitch.com) or call 0800 093 0607**

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uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email [CustomerServices@uswitch.com](mailto:CustomerServices@uswitch.com) or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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