



Immediate release: Thursday 31st March 2011

**USWITCH.COM COMMENTS ON OFCOM'S PROPOSAL TO SLASH
BT OPENREACH'S PRICING**

Ofcom has today released its proposal to reduce the amount BT Openreach charges its wholesale customers, such as broadband providers including Sky and TalkTalk. This should result in increased choice and long-term savings for consumers if the savings are passed on.

Ernest Doku, technology expert at uSwitch.com, comments: "This is the third time that Ofcom has taken BT Openreach to task over its charges. The provider is a dominant force in the market so it's essential that there is appropriate regulation so that it doesn't have free rein to dictate the prices broadband providers are charging their customers.

"If the proposal is successful, Openreach will be forced to charge its wholesale customers less. This is a win-win situation – by reducing the cost to providers it will open the market up making it more attractive to new entrants and boosting competition, plus it should result in savings for broadband and home phone customers. Households are feeling the pinch from rising household bills - broadband alone has risen by 5%^[1]. If these savings are passed on to consumers it would be very welcome."

For more information visit www.uswitch.com or call 0800 093 0607

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Notes to Editors

1. Consumers now pay 14.64 a month for their broadband, compared to £13.95 in 2010. This is £176 a year compared to £167 a year and is a rise of 5%.

About Us:

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