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CASHBACK SILVER LINING FOR ENERGY SWITCHERS

uSwitch.com, the independent price comparison and switching service, has lined up an exclusive cashback offer with First:Utility that will leave cash strapped householders quids in.

Anyone switching to First:Utility's 'iSave 8' dual fuel energy plan through uSwitch.com before 12th October will get £75 back in cash^[1]. The plan costs £1,032 a year – just £42 a year more than ScottishPower's Online Energy Saver 15^[2], currently the cheapest plan on the market. But once the £75 cashback is taken into account the price of the First:Utility plan effectively drops to £957 in the first year^[2] making it more cost effective.

The cashback is available to new customers only who switch both their gas and electricity and pay by direct debit. Customers can receive their cashback after being with the supplier for just a few months. There are no cancellation fees plus the tariff comes with a 'price freeze' guarantee which means customers won't see a price rise for at least three months this winter.

Tom Lyon, energy expert at uSwitch.com, says: "With winter on the way this is a competitive deal that will put cash back into customers' pockets. It's also a great opportunity for anyone who would like to move away from the traditional big six and try out a smaller supplier while still getting a competitive price.

"If you time it right you could get the £75 cashback in time to put towards your end of winter fuel bill. The price freeze provides another incentive as it means customers can get through at least three months this winter without having to worry about their energy prices."

For more information visit www.uSwitch.com or call 0800 093 06 07

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Notes to editors:

1. The £75 is sent as an automatic transfer (BACS payment) to your bank account.

2. Based on a medium user consuming 3,300 kWh of electricity and 16,500 kWh of gas paying by direct debit and managing their energy account online. Prices averaged across all regions.

About us

uSwitch.com is a free, impartial, online and telephone-based comparison and switching service, helping consumers compare prices on gas, electricity, water, heating cover, home telephone, broadband, digital television, mobile phones and personal finance products including mortgages, credit cards, current accounts and insurance. In 2010 uSwitch.com celebrated ten years of saving customers money.

uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email CustomerServices@uswitch.com or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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