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BARCLAYCARD MOVES FURTHER AHEAD IN CREDIT CARD MARKET

Barclaycard today launches the longest ever zero per cent balance transfer card lasting two years, which sees it cement its place as the card to beat. **Stefan Maryniak, personal finance expert at uSwitch.com, comments:** “This move is great for competition as Barclaycard yet again throws down the gauntlet for other credit card providers. If they take up the challenge, the real winners will be consumers who are trying to clear credit card debt.

“However, as always the devil lies in the detail. Having a market leading product is only great for customers if they can get it. Barclaycard’s previous 20 month balance transfer proposition proved hard to get for customers without a squeaky clean credit rating. Having now stretched the balance transfer period to a staggering two years, it remains to be seen just how many of those who apply for the card will actually be accepted. This begs the question whether the new card is just for show or whether consumers will really get to benefit.”

For more information visit www.uSwitch.com or call 0800 093 06 07

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uSwitch.com is the first comparison website to achieve the Plain English Campaign’s Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost ‘Send us your bill’ service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH,

to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email CustomerServices@uswitch.com or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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