

Thursday 3rd March, 2011

FORWARD MAKES THE GRADE IN SUNDAY TIMES '100 BEST COMPANIES TO WORK FOR'

Forward, the fast-growing internet group which owns Forward 3D, uSwitch.com, JustShops and InvisibleHand, has been named as one of the top 100 small businesses to work for in the UK. The company, established just 7 years ago, was listed for the first time in The Sunday Times 'Best Companies to Work for', a yearly compilation of the best workplaces in the UK.

Based in Camden, London, Forward employs 150 people ranging from developers to designers and sales and marketing through to call centre staff. Owned by young entrepreneur, Neil Hutchinson, the company has already established a vibrant and dynamic culture, with staff enjoying monthly social events, free yoga, pilates, rock climbing, massages, language classes and an annual Christmas trip to Las Vegas. The company also lays on free breakfast and afternoon treats.

This fresh approach has already paid dividends, with 84% of employees telling the Sunday Times 'Best Companies to Work for' that they love their jobs.

Neil Hutchinson, founder and Managing Director of Forward, says: "I'm a firm believer that recruiting great people and providing an amazing environment for everyone to flourish in has been the key to our success. I'm very proud that Forward has been independently recognised as one of the best places to work in the UK. This is a great achievement for a company that has only been around for 7 years and gives us everything to aim for in the future."

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About Forward

Forward is a privately funded collection of internet-based businesses focused on consumer engagement and innovation. The group includes Forward 3D, the 3D search

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agency (formerly known as Traffic Broker), and consumer brands such as uSwitch.com, InvisibleHand and JustShops.

For further information please visit www.forward.co.uk