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USWITCH.COM COMMENTS ON OFGEM'S MARKET OVERHAUL

Ofgem has announced radical reforms for energy tariffs this morning, in order to make them more straightforward for consumers.

Tom Lyon, energy expert at uSwitch.com, says: "We welcome Ofgem's move to simplify tariffs, as this will go some way to boosting consumer confidence in the energy market. It's important that there continues to be a choice of tariffs for consumers as there is no such thing as 'one size fits all' when it comes to energy. However simplification is an important step towards putting power back in the hands of the consumers.

"The key is transparency and the labelling system will give consumers more confidence in the market and help them to feel more confident in the choices they make.

"Ofgem's call to the Government for responsibility for running the Confidence Code for price comparison sites should also be welcomed. This should help to strengthen trust in switching sites, which are a valuable tool for helping consumers to compare prices and tariffs across the market to ensure they get the best deal for them."

For more information visit www.uSwitch.com or call 0800 093 06 07

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About us

uSwitch.com is a free, impartial, online and telephone-based comparison and switching service, helping consumers compare prices on gas, electricity, water, heating cover, home telephone, broadband, digital television, mobile phones and personal finance products including mortgages, credit cards, current accounts and insurance. In 2010 uSwitch.com celebrated ten years of saving customers money.

uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email CustomerServices@uswitch.com or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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