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INVISIBLEHAND STEERS INTO CAR RENTAL

- InvisibleHand finds the lowest price on shopping, flights and now car rentals too
- Save £48 on average when renting a car worldwide
- Download and use InvisibleHand for free at www.getinvisiblehand.com

[InvisibleHand](http://www.getinvisiblehand.com), the free to download online shopping and travel tool, is steering into the car rental market. It is extending its price hunting powers to include all major car-rental sites and has plans to expand further to cover major travel sites too.

As a result it will automatically find the best price for consumers when they search online for car rentals, taking the legwork and guesswork out of hiring a car. It can typically save consumers an average of £48 when hiring a car worldwide and as much as £102 when renting in destinations such as Rome.*

The free download works behind the scenes on your web browser so that when you shop, search for flights or look for car hire it automatically hunts down the best prices for you. It is available on all major web browsers, including Internet Explorer, Google Chrome, Apple Safari and Mozilla Firefox.

Robin Landy, founder of [InvisibleHand](http://www.getinvisiblehand.com), says: "It couldn't be easier to search for the cheapest car hire service. Even if you are searching on a car rental site, InvisibleHand will automatically tell you if it can find a cheaper car elsewhere. This is about technology putting the power back into the hands of consumers so that they can be confident of getting a good deal every time."

InvisibleHand is free to download in less than a minute via the website, www.getinvisiblehand.com.

ENDS

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Note to editors:

Please note: the correct way to write InvisibleHand is as one-word, with capital letters at the start of both words

* Savings from a car rental comparison based on Hertz Car rental prices vs. savings made by InvisibleHand for car hire between 10th - 15th October in 20 popular overseas destinations.

About InvisibleHand

InvisibleHand is a free price-finder tool for online shoppers and travellers who want to be confident they have found the best price before clicking the 'buy' button. Instead of undertaking painstaking online research or relying on the out-of-date prices on shopping & flight comparison sites; consumers can download and install InvisibleHand on their computer for free. Once installed, the next time you go shopping InvisibleHand will work behind the scenes to automatically find the best price on products & flights, no matter where you're searching on the web.

InvisibleHand's price alerts appear in a temporary, drop-down bar when a better deal is found on over 60 million products and airfares. To-date, InvisibleHand has been downloaded by over 2 million people and has already found savvy online shoppers over £81 million worth of savings in the UK alone.

InvisibleHand is free and easy to download from www.getinvisiblehand.com.

InvisibleHand is part of the Forward Internet Group, a privately funded collection of internet-based businesses focused on consumer engagement and innovation.