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## **GREAT NEWS FOR CASH STRAPPED CONSUMERS AS E.ON AND TESCO CLUBCARD LAUNCH NEW WAY TO PAY FOR ENERGY**

News out today that E.ON and Tesco Clubcard are launching a new way for customers to pay for energy bills is warmly welcomed by [uSwitch.com](http://uSwitch.com), the independent price comparison and switching service.

**Thomas Lyon, energy expert at [uSwitch.com](http://uSwitch.com), says:** “This is a consumer-friendly scheme that will help cash strapped households to meet the cost of their energy bills. For every £10 worth of Tesco Clubcard vouchers customers on the scheme can clear £15 off their energy bill – this means that they will get far greater value by using the vouchers to pay for their energy than for buying groceries. In this case every little really does help.

“The average household shells out over £1,100 a year on energy bills<sup>[1]</sup>. This scheme offers hard-pressed families greater flexibility in meeting this essential bill. If this pilot is successful then we would like to see it extended to cover all of E.ON’s tariffs, especially prepayment meter plans and those aimed at more vulnerable customers. These are the groups who could really benefit from this scheme and it would be great to see it extended to them as soon as possible.”

**For more information visit [www.uSwitch.com](http://www.uSwitch.com) or call 0800 093 06 07**

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**Notes to editors:**

1. Based on a medium user consuming 3,300kWh electricity and 16,500 kWh gas per annum on a Standard plan paying on receipt of bill with prices averaged across the big six suppliers and all regions.

**About us**

uSwitch.com is a free, impartial, online and telephone-based comparison and switching service, helping consumers compare prices on gas, electricity, water, heating cover, home telephone, broadband, digital television, mobile

phones and personal finance products including mortgages, credit cards, current accounts and insurance. In 2010 uSwitch.com celebrated ten years of saving customers money.

uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email [CustomerServices@uswitch.com](mailto:CustomerServices@uswitch.com) or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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